



WSOC-TV

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

10/30/12-11/05/12  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax

Political - Federal Candidate (1067)  
OBAMA :60 (26653)  
Telerep/Philadelphia, Philadelphia (1057)  
Telerep/Philadelphia, Philadelphia (1057)  
BASSETT,LAURA

Order Type  
Commission %  
Commission  
Net Total

Demo  
Normal

Commission %  
Commission

Sales Tax

\$81,379.00

Comments  
OBAMA FOR AMERICA

Comments  
Standard

Comments  
National/Political

CPE  
N/A

Comments  
OBAMA FOR AMERICA

Comments  
Standard

Comments  
National/Political

CPE  
N/A

Comments  
OBAMA FOR AMERICA

Comments  
Standard

Comments  
National/Political

CPE  
N/A

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OBAMA FOR AMERICA

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CPE  
N/A

Comments  
OBAMA FOR AMERICA

Comments  
Standard

Comments  
National/Political

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

CONFIRMATION CONTRACT												Comments	Entered						
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPN	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/30/12-11/02/12	4	1:00	6A- 6:30A (EST)	2		X	X	X	X			2	\$2,350.00	\$4,700.00	Charlotte (WSOC)		10/29/12
2.0	Normal Line / Spot	10/30/12-11/02/12	4	1:00	6-30A- 7A (EST)	1	X	X	X	X				1	\$2,350.00	\$2,350.00	Charlotte (WSOC)		10/29/12
3.0	Normal Line / Spot	10/30/12-11/02/12	4	1:00	7A- 8A (EST)	3	X	X	X	X				3	\$2,150.00	\$6,450.00	Charlotte (WSOC)		10/29/12
4.0	Normal Line / Spot	10/30/12-11/02/12	4	1:00	8A- 9A (EST)	3	X	X	X	X				3	\$1,950.00	\$5,850.00	Charlotte (WSOC)		10/29/12
5.0	Normal Line / Spot	11/03/12-11/03/12	5	1:00	7A- 8A (EST)							1		\$650.00	\$650.00	Charlotte (WSOC)		10/29/12	
6.0	Normal Line / Spot	11/03/12-11/03/12	6	1:00	6A- 7A (EST)							1		\$550.00	\$550.00	Charlotte (WSOC)		10/29/12	
7.0	Normal Line / Spot	11/04/12-11/04/12	3	1:00	8A- 9A (EST)							1		\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/29/12	
8.0	Normal Line / Spot	10/30/12-11/02/12	5	1:00	9A- 10A (EST)				X	X	X	X		2	\$750.00	\$1,500.00	Charlotte (WSOC)		10/29/12
9.0	Normal Line / Spot	10/30/12-11/02/12	5	1:00	10A- 11A (EST)			X	X	X	X			1	\$750.00	\$750.00	Charlotte (WSOC)		10/29/12
10.0	Normal Line / Spot	10/30/12-11/02/12	5	1:00	12P- 1P (EST)			X	X	X	X			1	\$750.00	\$750.00	Charlotte (WSOC)		10/29/12
11.0	Normal Line / Spot	11/03/12-11/03/12	5	1:00	12P- 12:30P (EST)								1	\$550.00	\$550.00	Charlotte (WSOC)		10/29/12	
11.0.1	Closed Preempt	11/03/12															Charlotte (WSOC)	Program Change/Exception - FOOTBALL	
12.0	Normal Line / Spot	11/04/12-11/04/12	5	1:00	12P- 12:30P (EST)									1	\$550.00	\$550.00	Charlotte (WSOC)		10/29/12



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Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax

CPE  
Account Types  
Comments

Billing Type  
Comments

Contract # 33916  
Schedule Dates 10/30/12-11/05/12  
Advertiser Pol/B Obama/D/Pre/US (16256)  
Agency Greer, Margolis, Mitchell & Associates (2890)  
Product Political - Federal Candidate (1067)  
Brand OBAMA :60 (26653)  
Salesperson Telerp/Philadelphia, Philadelphia (1057)  
Sales Office BASSETT,LAURA

CPE N/A  
Comments  
Comments

Comments  
Comments</p

